



TENA Men Range: When to recommend



PRODUCT	PROTECTIVE SHIELD EXTRA LIGHT	ABSORBENT PROTECTOR LEVEL 1	ABSORBENT PROTECTOR LEVEL 2	ABSORBENT PROTECTOR LEVEL 3	ACTIVE FIT MEN PANTS PLUS	ACTIVE FIT MEN PANTS MAXI
ABSORBENCY	👉👉👉👉👉👉👉	👉👉👉👉👉👉👉	👉👉👉👉👉👉👉	👉👉👉👉👉👉👉	👉👉👉👉👉👉👉	👉👉👉👉👉👉👉
PROTECTION	Light dribs and dribbles	Drips and light leaks.	Moderate leaks and surges	Moderate/Heavy leaks	Moderate/heavy leaks	Heavy leaks
SUITABILITY	For use with regular underwear	For use with regular underwear	To use with regular underwear	To use with regular underwear	To use instead of regular underwear	To use instead of regular underwear
PRODUCT BENEFIT	<p>100% discreet -> only 3 mm thin</p> <p>The only black shield on the market !</p> <p>Leakage security, dryness & odour control.</p>	<p>100% discreet -> only 3,5 ml thin</p> <p>Designed for man's body -> Comfortable cup-shape</p> <p>Leakage security, dryness & odour control.</p>	<p>100% discreet -> only 4 mm thin</p> <p>Designed for man's body -> Comfortable cup-shape</p> <p>Leakage security, dryness & odour control.</p>	<p>100% discreet -> only 10 mm thin</p> <p>Dual core secure absorption zone -> For extra security</p> <p>Designed for man's body -> Comfortable cup-shape</p> <p>Leakage security, dryness & odour control.</p>	<p>They're like regular underwear with a masculine color inside and out* and flexible soft-stretch material</p> <p>Made for men -> absorbent core upfront where men need it most</p> <p>Leakage security, dryness & odor control</p> <p><i>*unique feature on the market. None of the competitors is having colored core</i></p>	<p>They're like regular underwear with masculine style, elastic waistband, discreet cut and cotton-like feel material</p> <p>Dual core -> dual absorbent core upfront for extra security</p> <p>Leakage security, dryness & odor control</p>